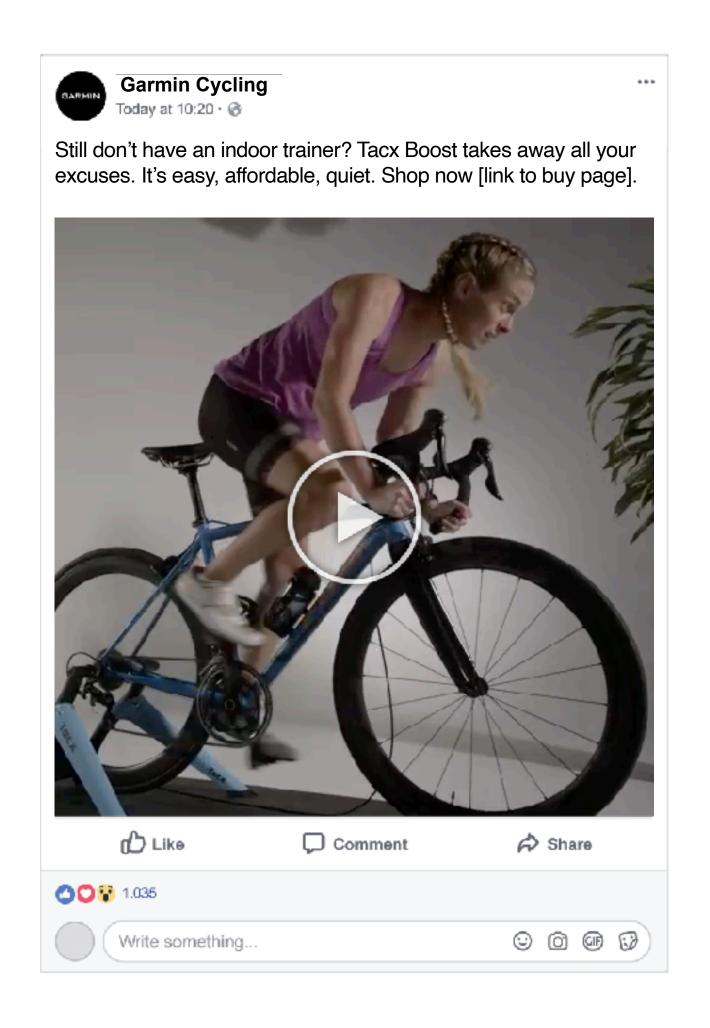


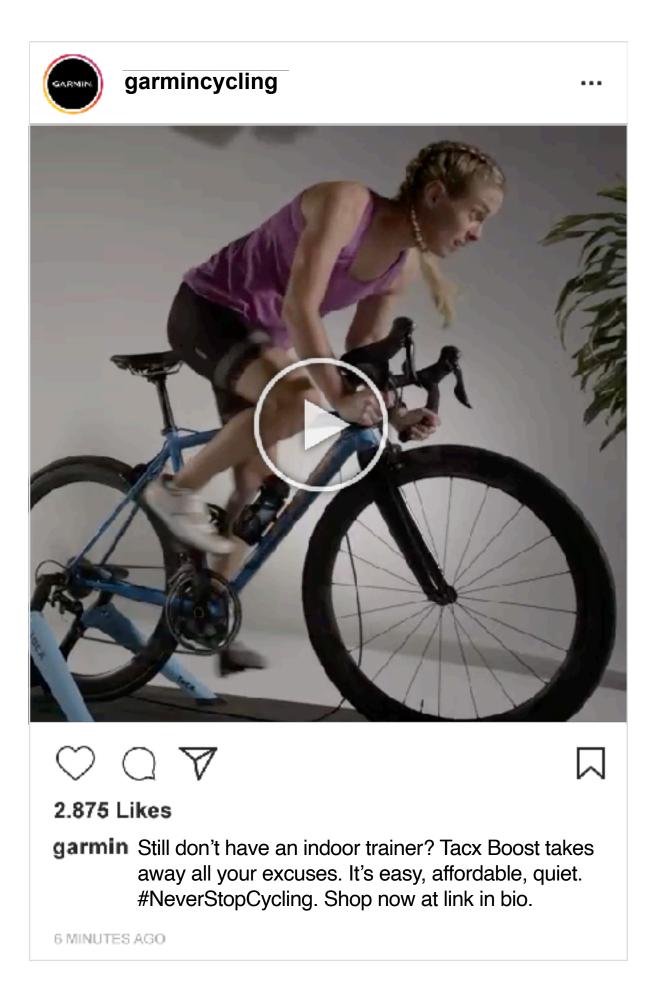
TACX BOOST SOCIAL

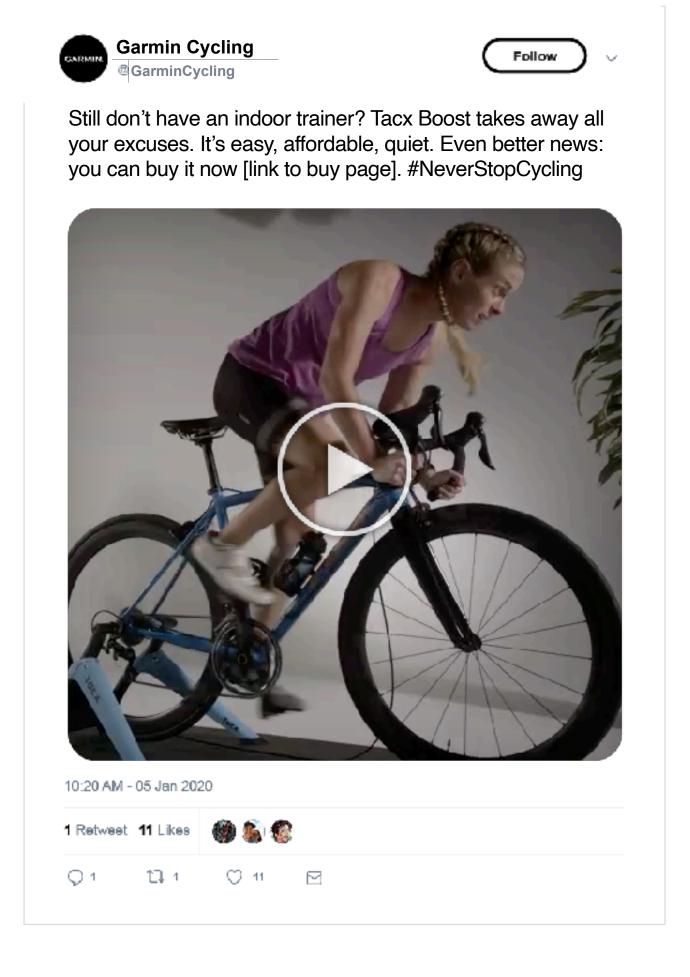
LAUNCH AND ONGOING

THE CREATIVE CONCEPTS IN THIS DOCUMENT ARE STRICTLY CONFIDENTIAL AND ARE SUPPLIED ON THE UNDERSTANDING THAT THEY WILL BE HELD CONFIDENTIALLY AND NOT DISCLOSED TO THIRD PARTIES WITHOUT THE PRIOR WRITTEN CONSENT OF GARMIN INTERNATIONAL.

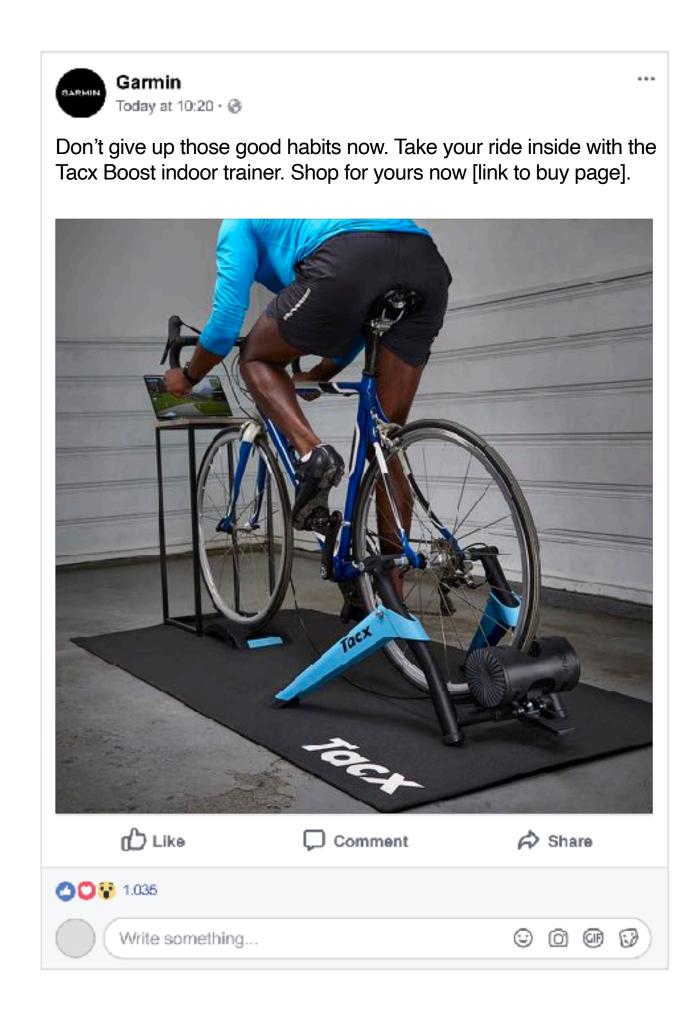
LAUNCH

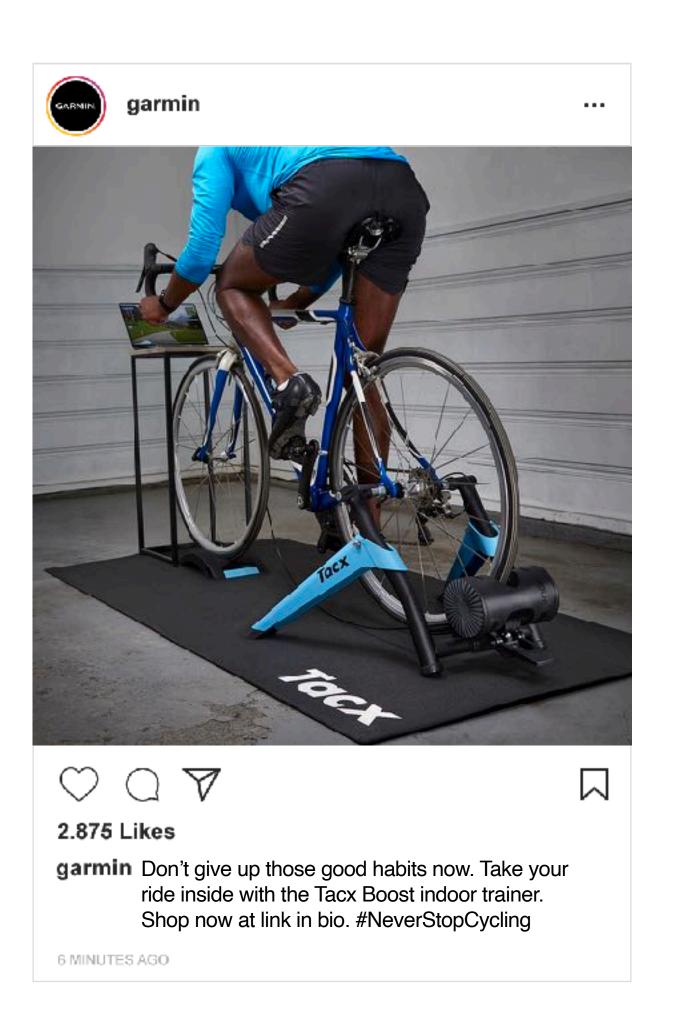


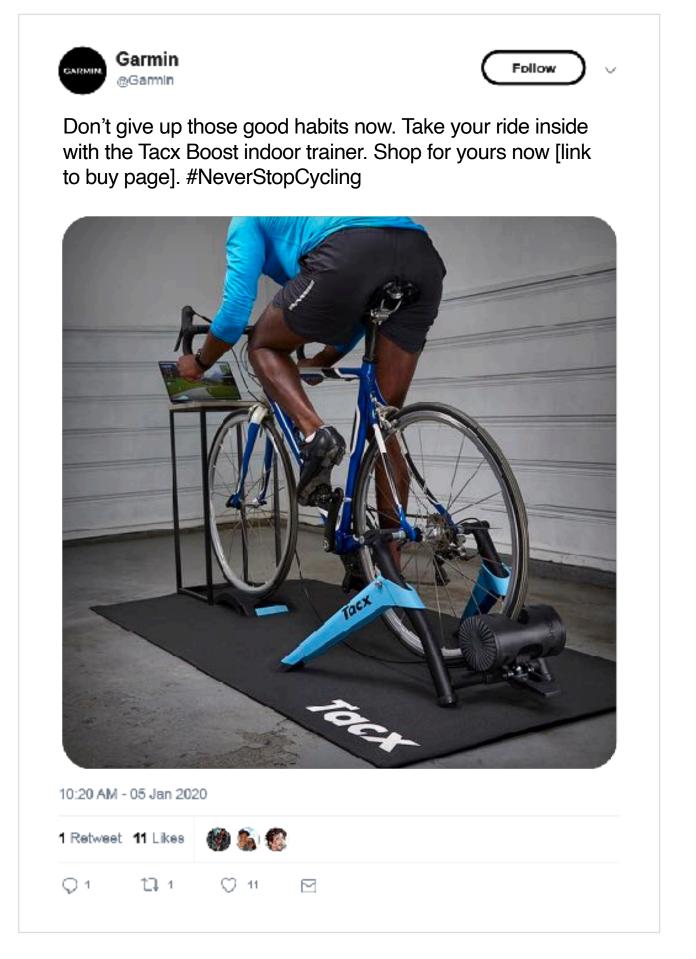




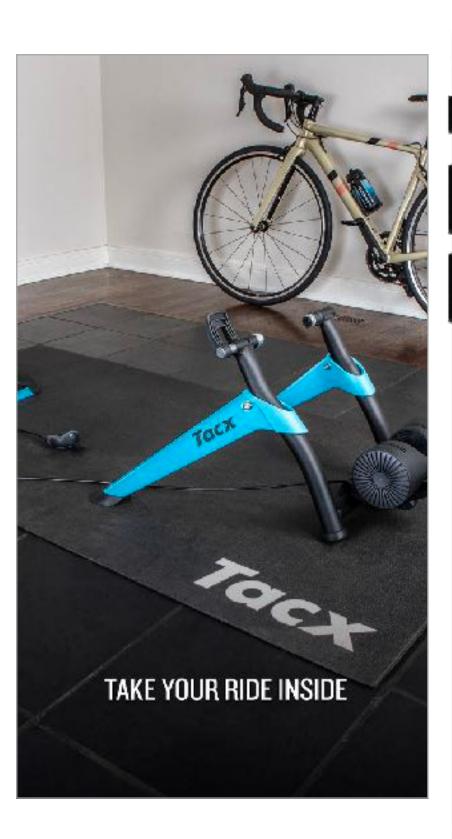
:10 CUT FROM FEATURE/BENEFIT VIDEO

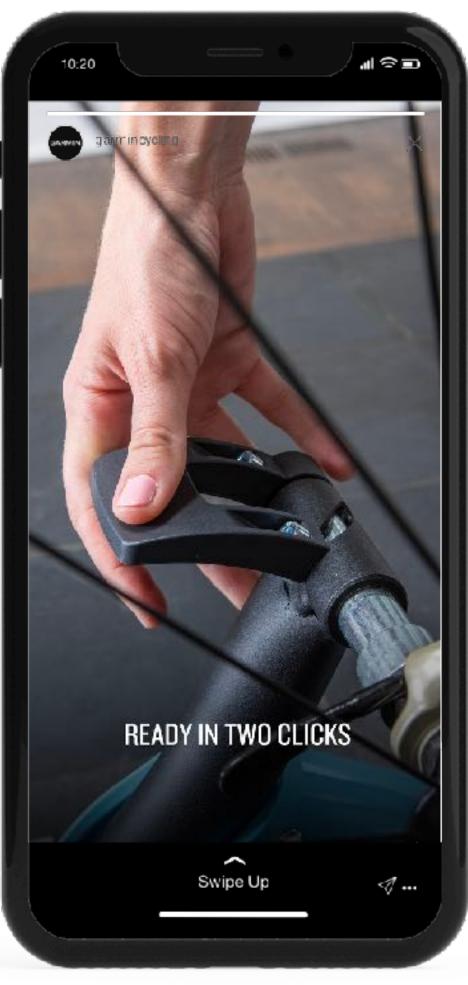


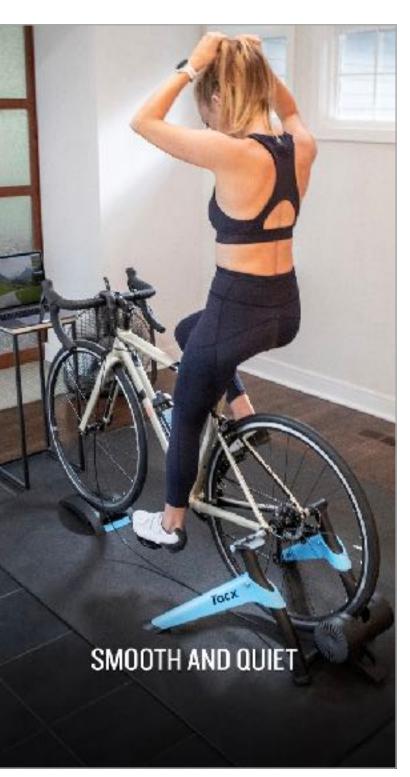


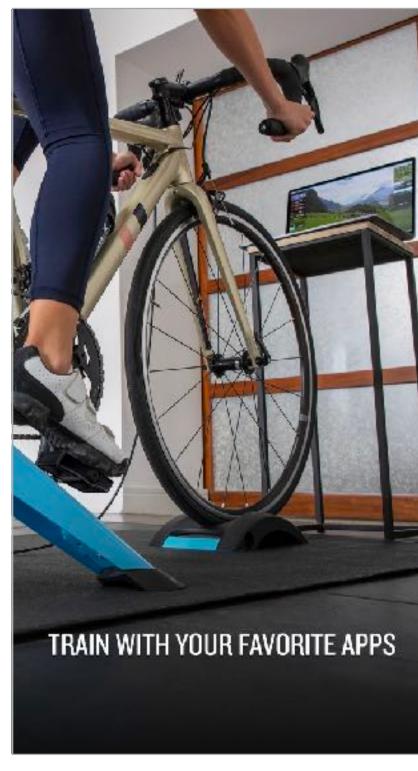


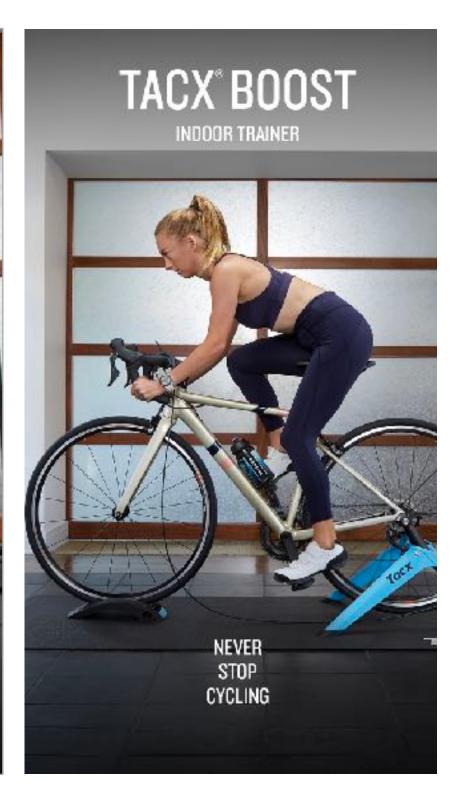
LAUNCH: INSTAGRAM STORY - BRAND & CYCLING



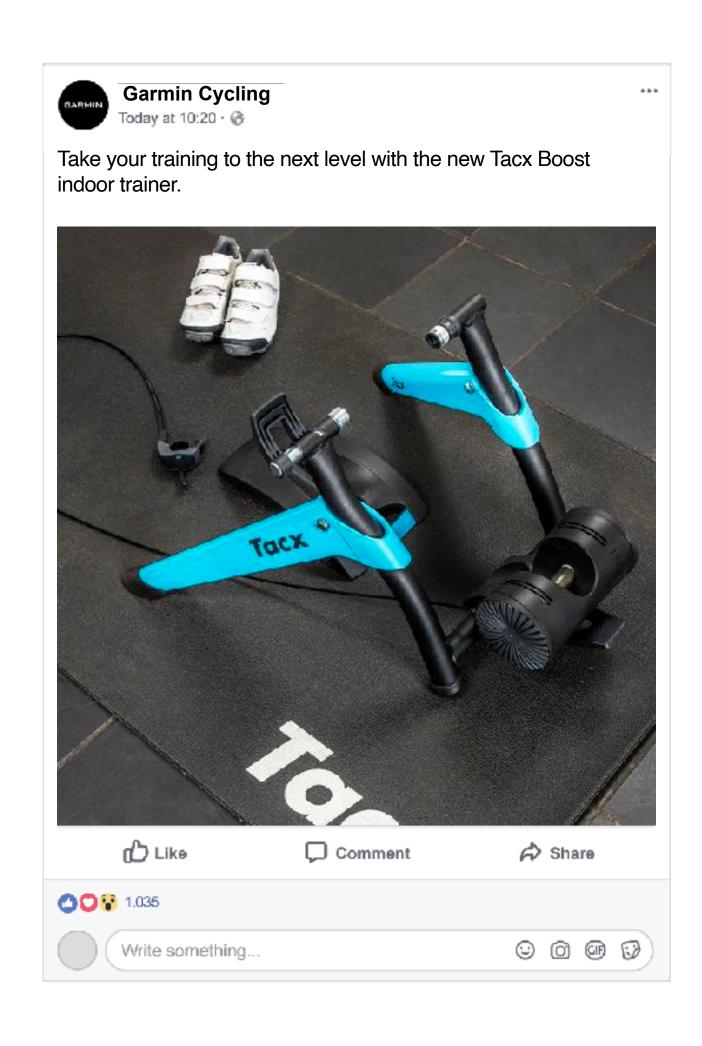


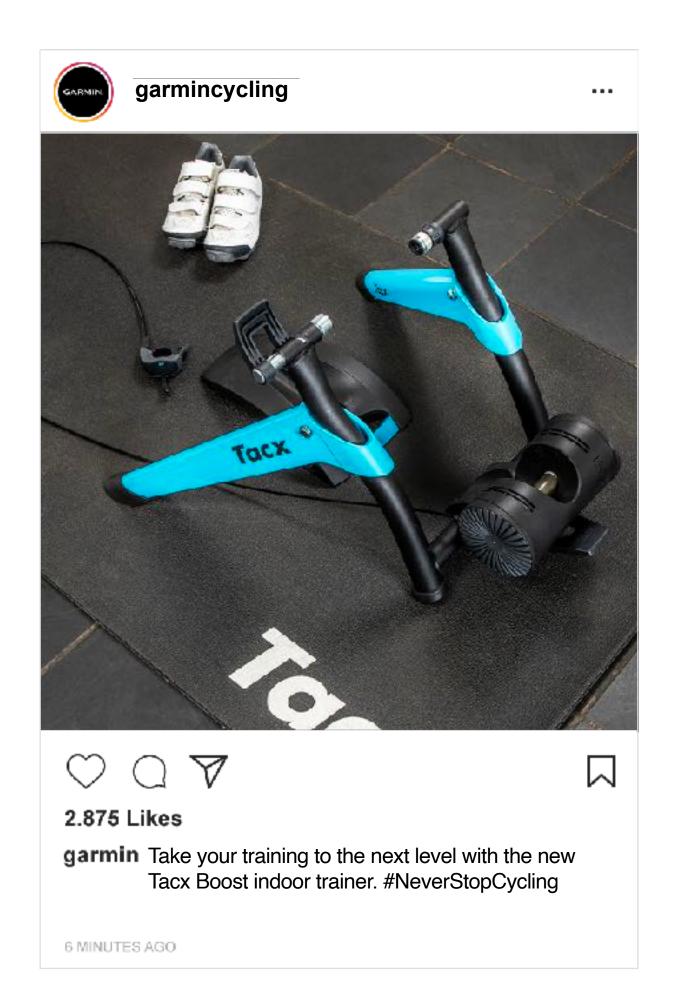


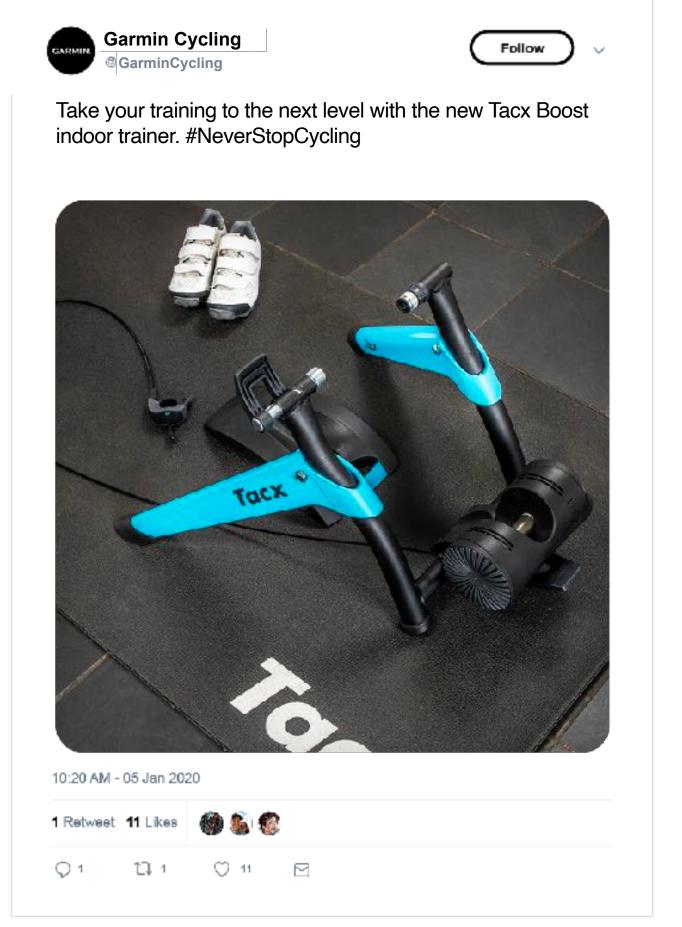


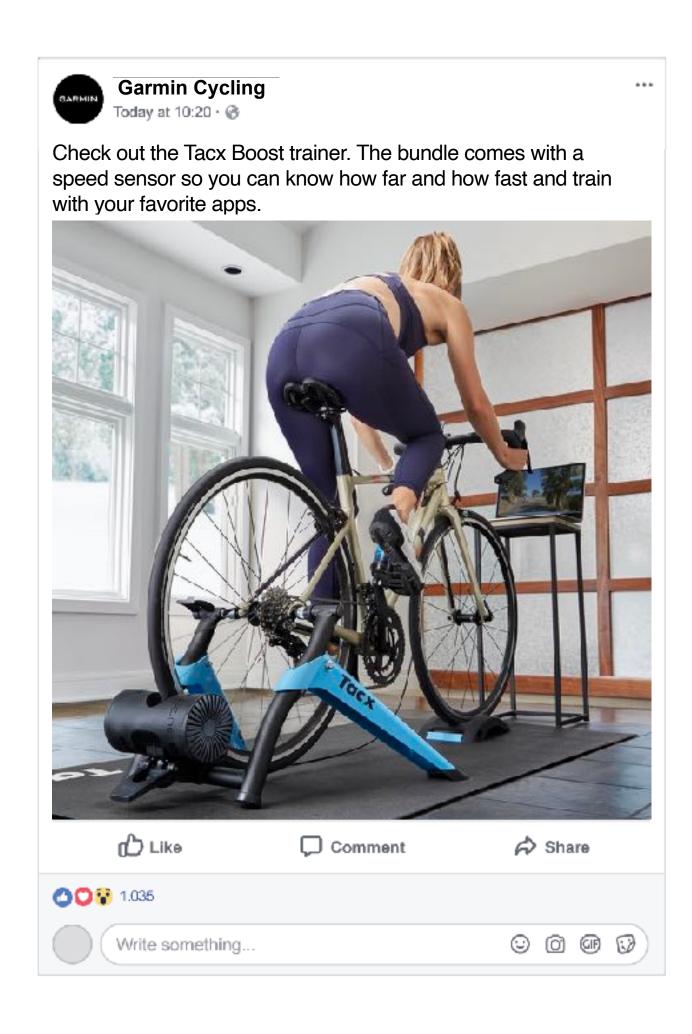


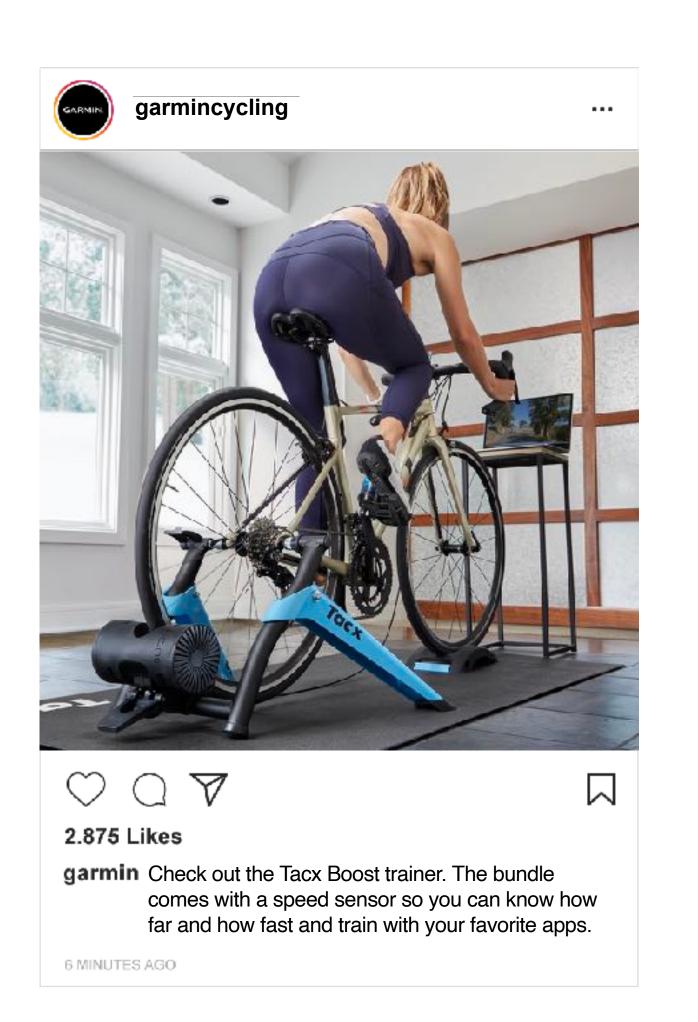
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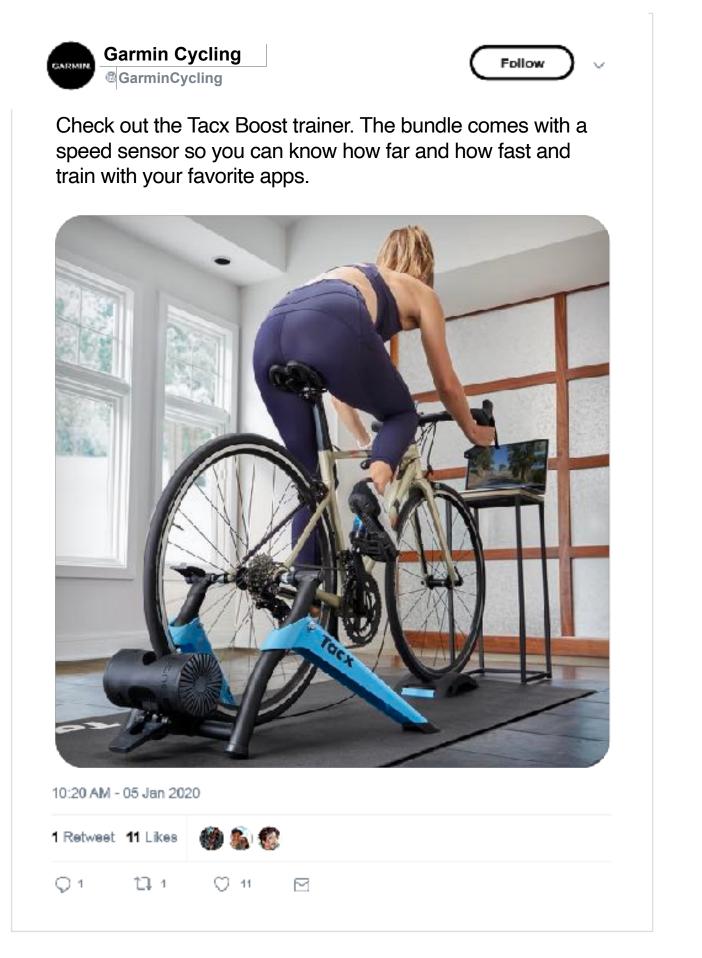


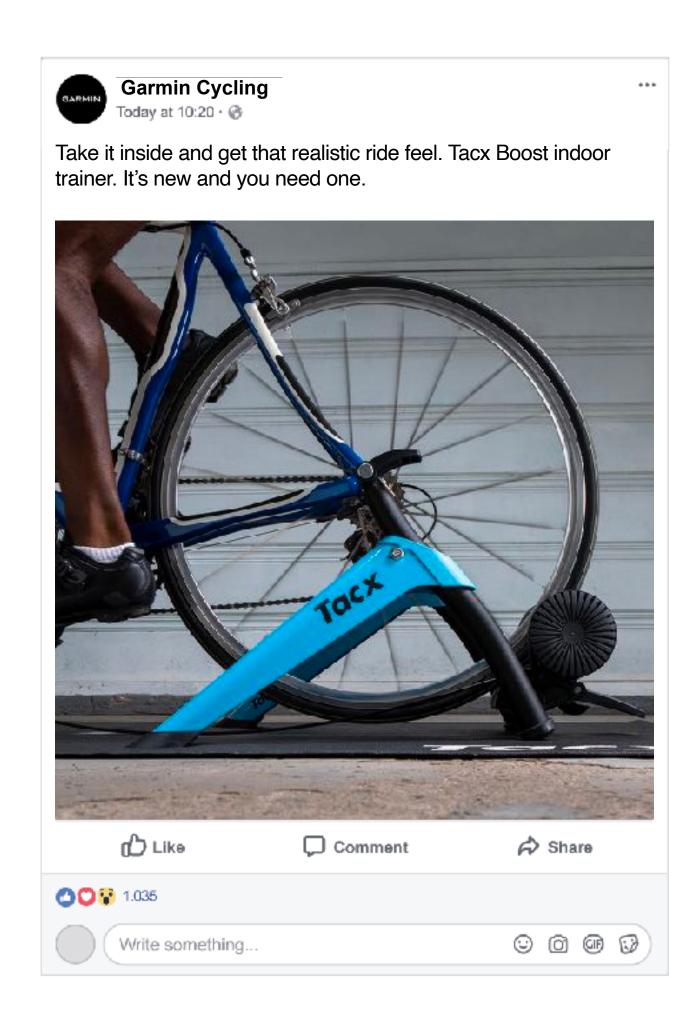


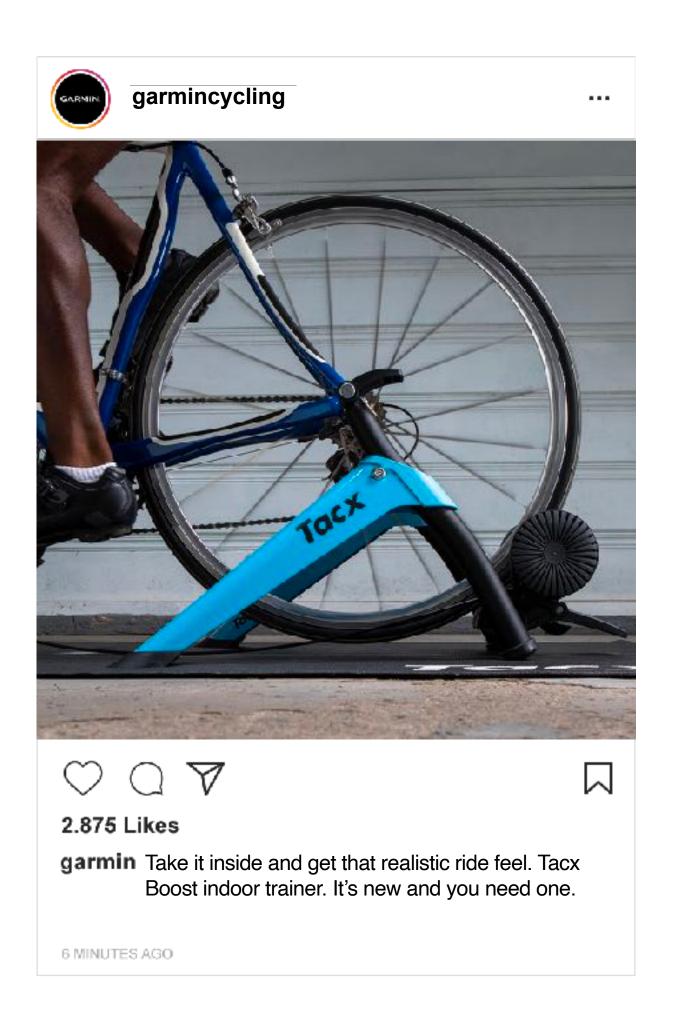


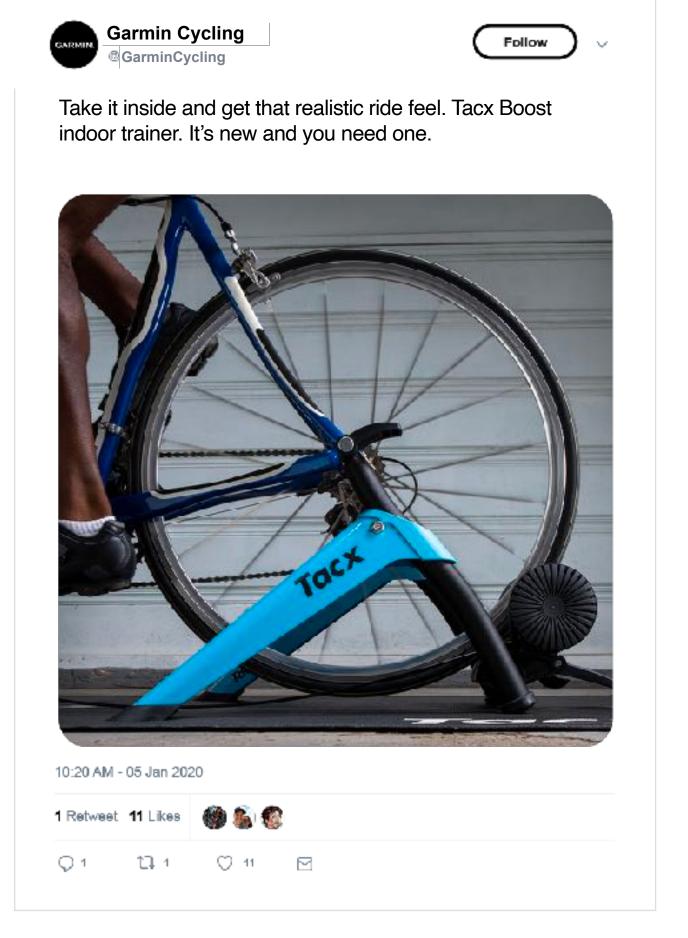






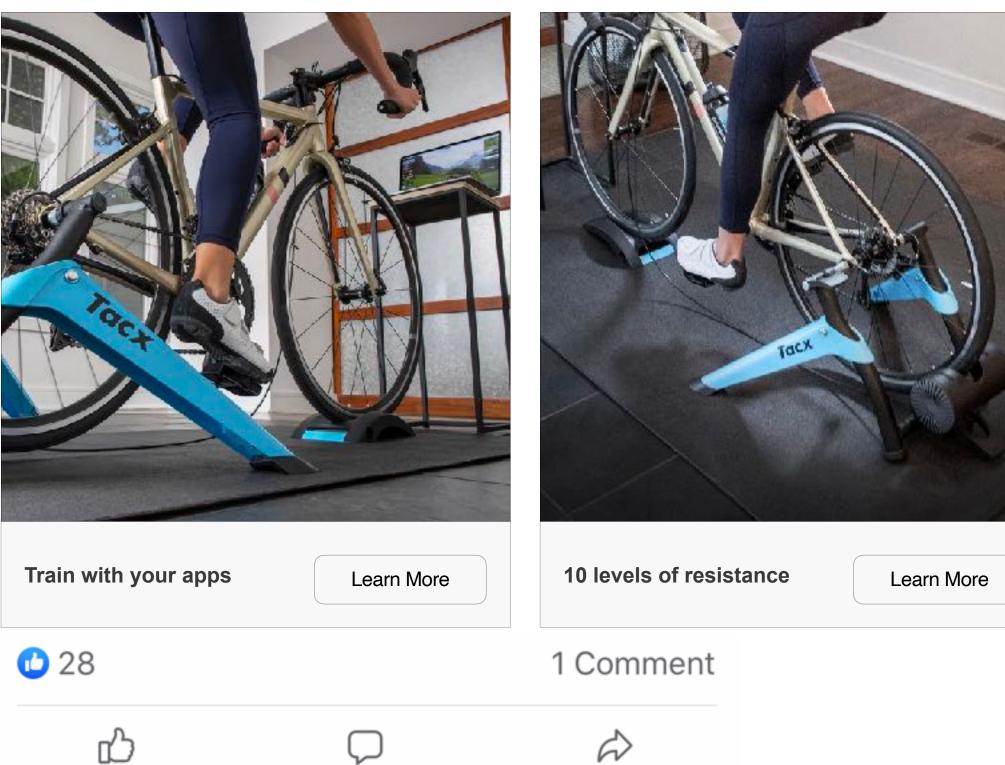


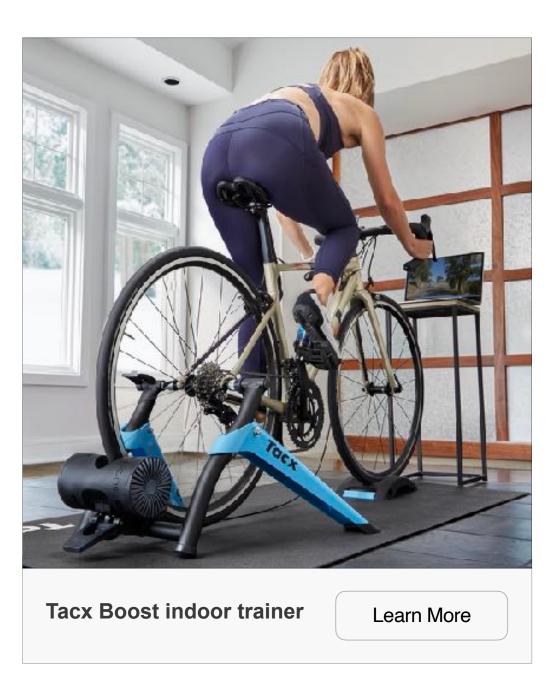


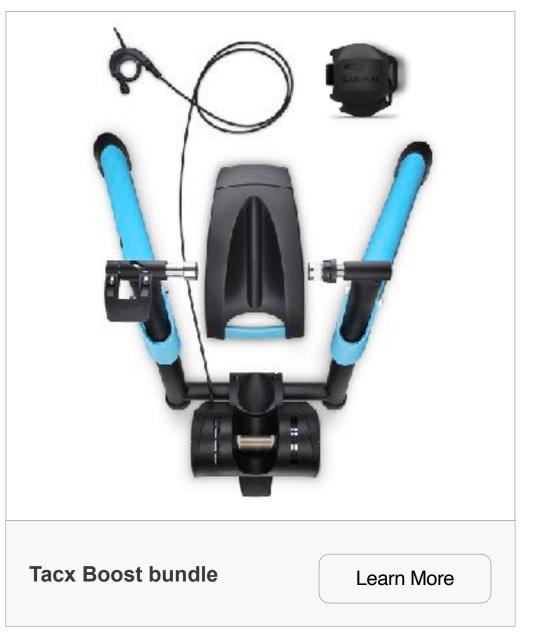


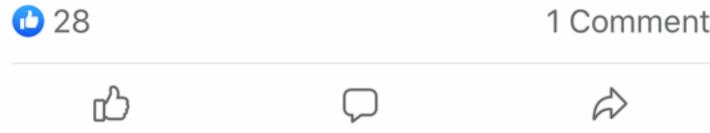


Take your ride inside. And never stop cycling. With the new Tacx Boost indoor trainer.





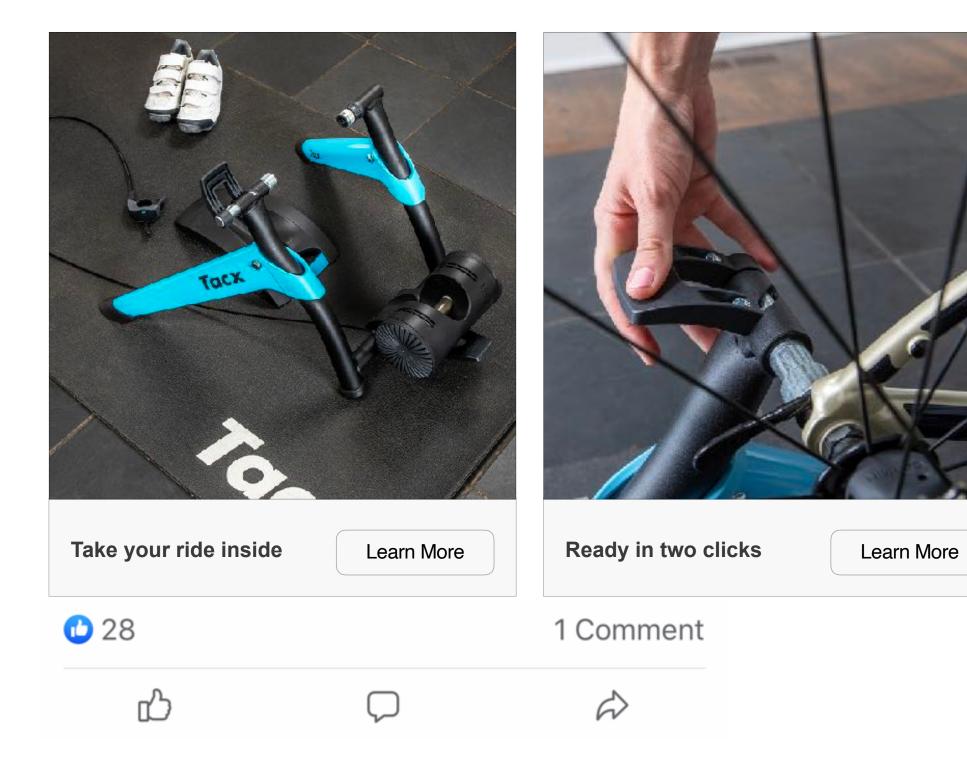


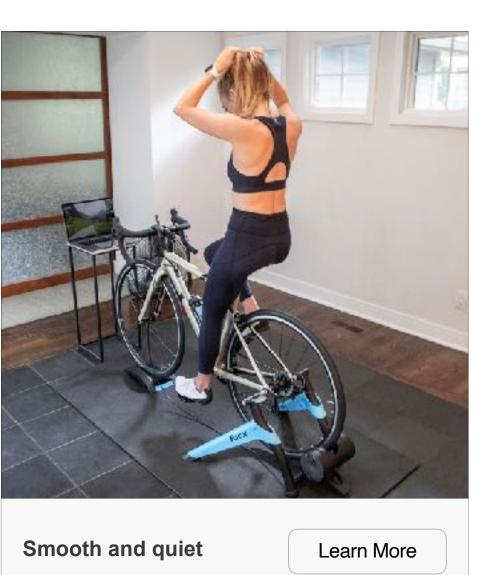


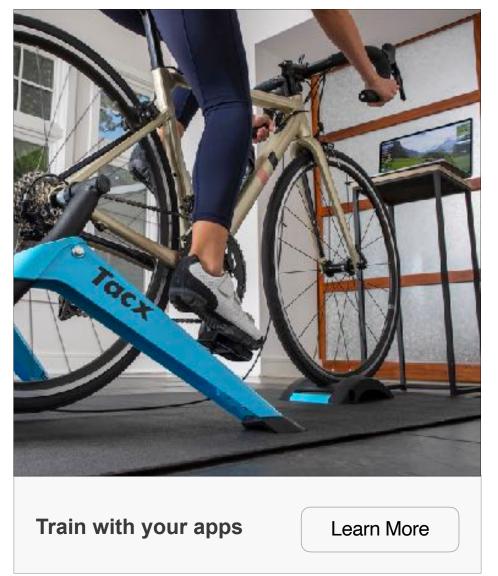
CAROUSEL INSTAGRAM TWITTER ORGANIC

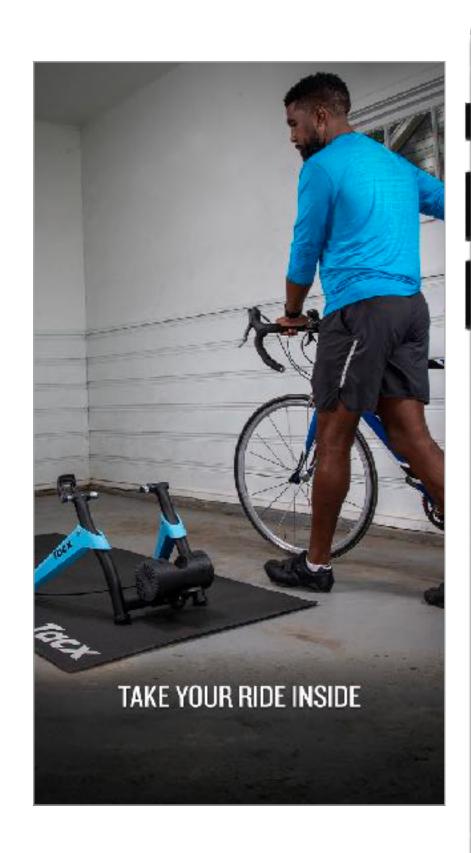


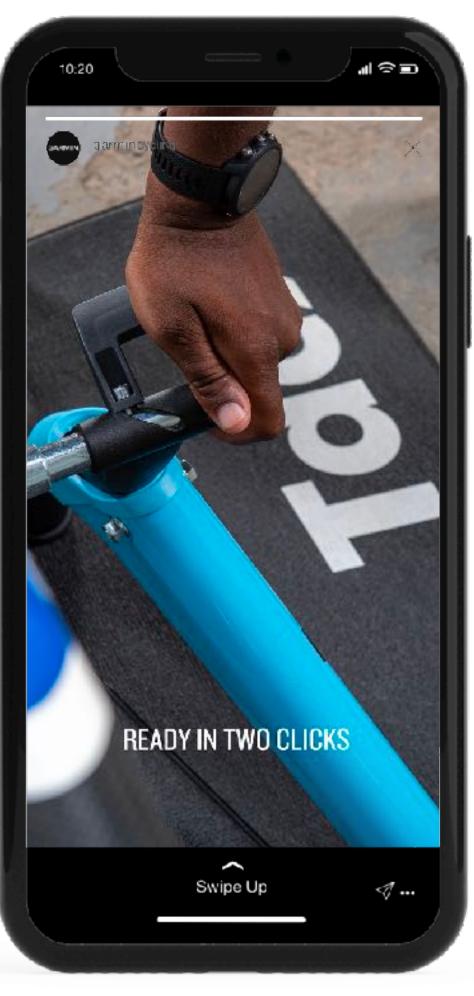
Don't let your cycling fitness go dormant. With the Tacx Boost indoor trainer, you can ride year-round.

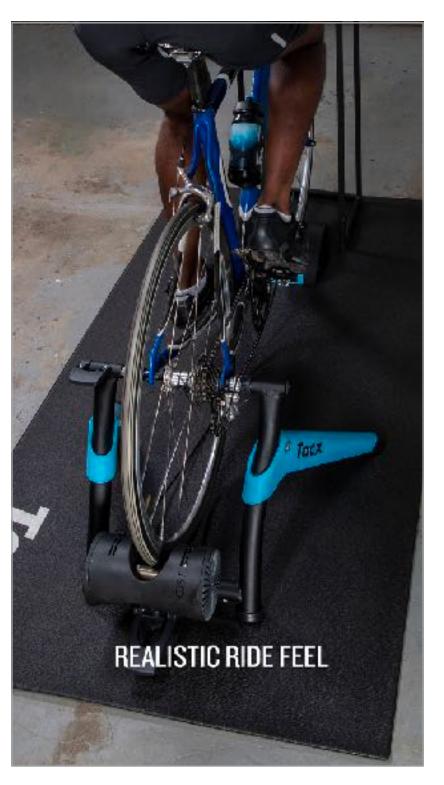




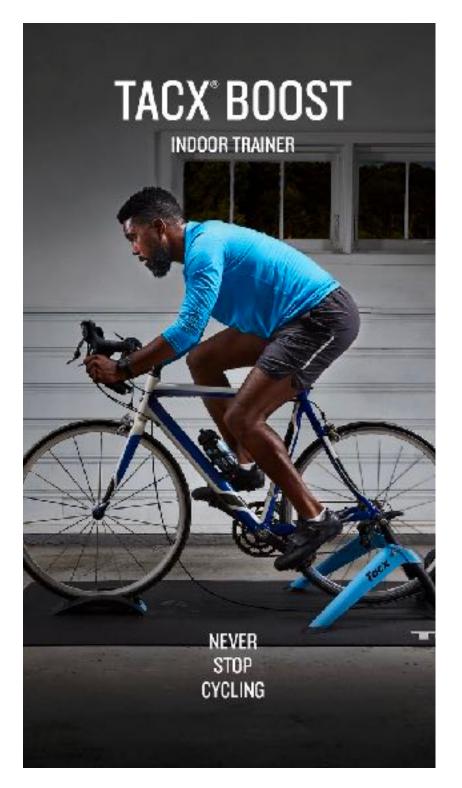




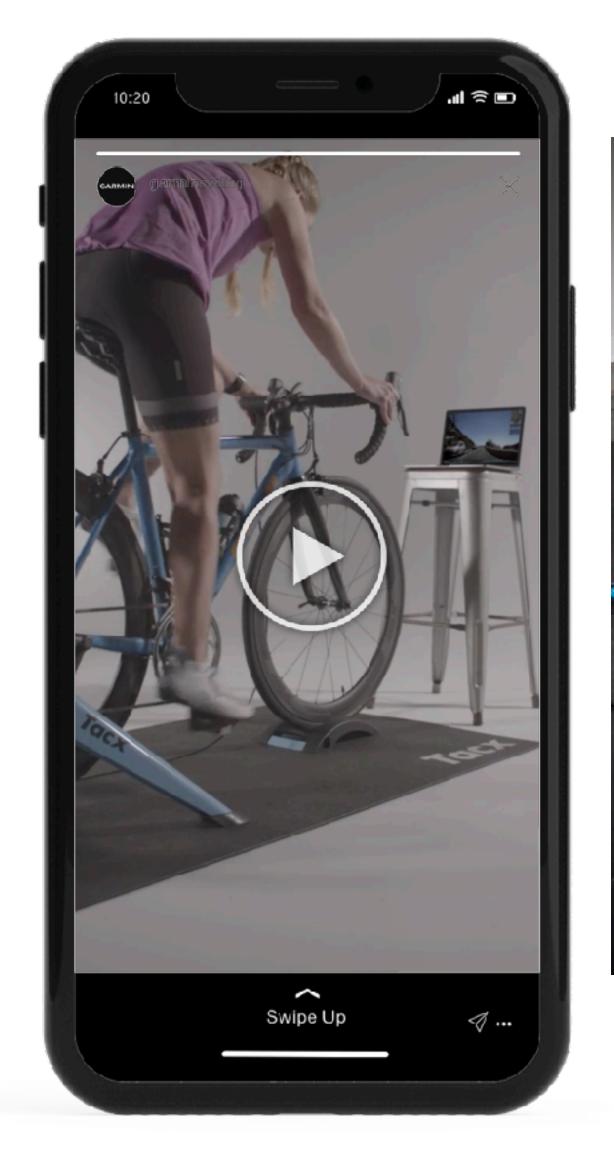






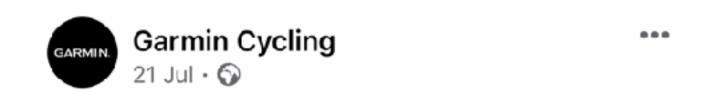


:10 CUT FROM
FEATURE/BENEFIT
VIDEO

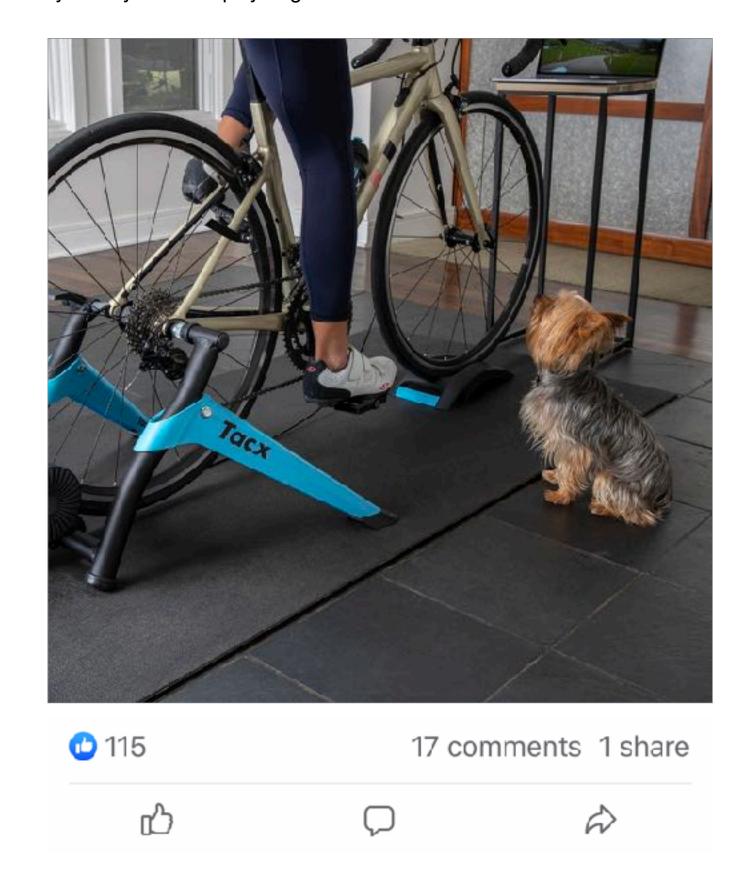




FRIDGE: PRODUCT & LIFESTYLE



Sit. Stay. Spin. With the Tacx Boost indoor trainer, you may never stop cycling.





Copy lines here: Indoor training just got easier. Tacx Boost has a simple setup so you'll be spinning in no time. #NeverStopCycling

Copy lines here: Gains are made right here. Tacx Boost indoor trainer. Affordable, easy to set up, quiet.

Copy lines here: Work out without waking the whole household. Tacx Boost indoor trainer. 🤫

Copy lines here: Crank it up. Tacx Boost has 10 levels of resistance.

Simple setup
Step up your training
Quiet
Manual resistance control

THANKS